

Advantage Solutions Inc.
18100 Von Karman Avenue, Suite 1000
Irvine, California 92612

April 21, 2021

Via EDGAR Transmission

U.S. Securities and Exchange Commission
Division of Corporation Finance
100 F Street, N.E.
Washington, D.C. 20549-6010
Attn: Daniel Morris

**Re: Advantage Solutions Inc.
Registration Statement on Form S-1
Filed March 25, 2021
File No. 333-254716**

Dear Mr. Morris:

In accordance with Rule 461 of Regulation C of the General Rules and Regulations under the Securities Act of 1933, as amended, we hereby request the acceleration of the effective date of the above-referenced Registration Statement on Form S-1 (the "Registration Statement") of Advantage Solutions Inc. (the "Company"). We respectfully request that the Registration Statement become effective as of 2:00 p.m. Eastern Time on April 23, 2021, or as soon thereafter as practicable.

Please contact Chris Forrester of Shearman & Sterling LLP, counsel to the Company, at 858-342-4705, or in his absence, Yian Huang at 484-797-8229, to provide notice of effectiveness, or if you have any other questions or concerns regarding this matter.

Sincerely,

Advantage Solutions Inc.

By: /s/ Bryce Robinson

Bryce Robinson
General Counsel and Secretary

cc: Tanya Domier, Advantage Solutions Inc.
Brian Stevens, Advantage Solutions Inc.
Chris Forrester, Shearman & Sterling LLP
Yian Huang, Shearman & Sterling LLP